

General Plan Workshop

Land Use Planning Workshop | Ward 4 March 26, 2022

Agenda

Welcome Comments

Introduction to the Workshop

Presentation

- Introduction to Land Use
- Public Participation Activities and Process

Small Group Break Out Activity: Citywide Places and Group Strategy Small Group Break Out Activity : Identify Land Uses for Focus Areas Summary and Next Steps Adjournment

Introduction to the Workshop

- Where We Are: One of the most important steps in updating the General Plan!
- Outcome: An updated diagram that specifies where and what types of new development will be accommodated and what places will be preserved—e.g., the "land use plan"
- Importance of the Diagram: By law, it is the ultimate authority by which the City can make decisions regarding development--consistency is required
- Today's Objective: We need to hear your ideas and will continue conversations with the community during the next three weeks
- Following Steps: The community's ideas will be shared with the General Plan Advisory Committee (GPAC), who will deliberate and draft its recommendations. These will be shared for your review and confirmation in the Fall

Why This Is Important to You

Opportunities

- Establishes land uses that can improve the quality of life for you and your neighbors
- Places where people can gather, meet friends, and participate in community activities
- Housing for all residents
- Businesses that meets the needs of the community
- Places for diverse jobs and employment
- Parks that are safe and promote physical and mental well being
- Natural resources and open spaces that are preserved
- Confidence that development decisions reflect the needs and aspirations of San Bernardino's residents

San Bernardino 2050

GENERAL PLAN

- Compliance with Recent Statutory Requirements
- Reflect Existing Conditions, Needs, and Future Projects
- Reflect Community Visons
- Roadmap of Actions for Implementation
- Adaptable and Flexible for Change

HOUSING ELEMENT

- Compliance with Statutory Requirements
- Accommodate Housing for all Demographics and Income Levels
- Identify Sites to Accommodate Regional Housing Needs Target
- Evolution of Downtown as the Center of Community Identity, Heritage, and Activity

DOWNTOWN SPECIFIC

PLAN

Foster Economic Activity and Improvements in the Short Term

DEVELOPMENT CODE

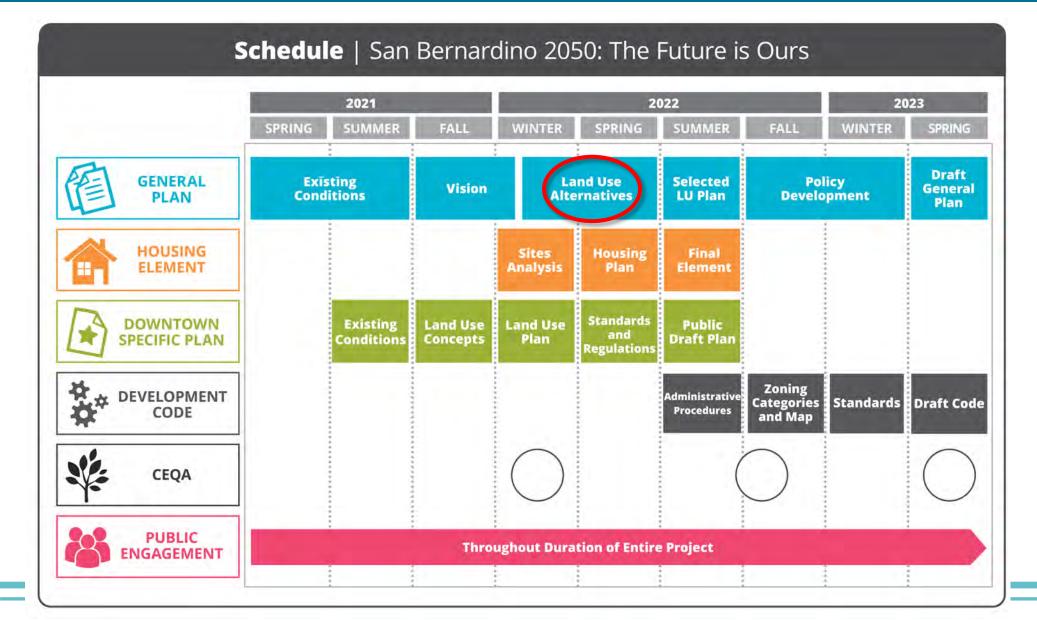
- Update to Implement General Plan and Downtown Specific Plan
- Efficient Administrative Procedures

CEQA REVIEW

ROBUST PROGRAM OF PUBLIC OUTREACH AND ENGAGEMENT

Our Schedule





What Has Been Accomplished?



Community Workshops: Issues and Visions

Fall 2021

- Workshops in each City Council Ward and Citywide Virtual Workshop
- Over 230 participants provided their visions for the City in the year 2050
- A total of 1,483 public comments were gathered and recorded to help draft the Vision Statement to the General Plan Update



What Has Been Accomplished?

Draft Vision Statement

San Bernardino is the **community of choice** recognized as an excellent city to live, work, and play, distinguished by:

- Our rich heritage as the **gateway and the hub** of commerce, entertainment, governance, culture, education, recreation, and transportation in the Inland Empire.
- Our residents, businesses, community groups, elected officials, and City staff working together to honor our heritage and ground our work towards a prosperous and innovative city for all future generations.
- The unparalleled **natural and scenic beauty** of our city.
- Our **equitable treatment** of all residents, businesses, and community groups, while ensuring broad community **participation and ownership** of the public process.
- Our residents' access to diverse employment opportunities, quality education, safe neighborhoods, reliable public services and infrastructure systems, and a healthy physical environment.

What Has Been Accomplished?

Draft Vision Statement

San Bernardino is the community of choice recognized as an excellent city to live, work, and play, distinguished by:

- Neighborhoods where we **know one another** and offer **housing** for everyone with quality **parks, schools, and robust services**.
- Our commitment to evolving **innovation** and advancing the **education and skills** of all residents, making them the most competitive in the region.
- A **robust and resilient economy** that nurtures the growth of local businesses, a thriving downtown, emergent and innovative industries, and ensures household prosperity.
- Access to dependable, accessible, affordable, and environmentally responsible **transportation options**.
- Valuing and celebrating the cultural and creative expression of our residents.

Exercise 1:

Objective

 Identify areas of that should be enhanced as key destinations, activity centers, and focus areas in which growth and new development should be targeted.

Questions

- What are the places characterized by the clustering of intensity of uses in the City today or have the potential to become in the future, to gather, shop, enjoy entertainment, participate in cultural activities and government that stand out and are **uniquely identifiable** from all other areas?
- What are the primary locations where **new housing** be developed?
- What are the primary locations where **new commercial and office** uses be developed?
- What **areas** should be **preserved** for their existing uses and as open spaces?

In-Person Focus Area Workshops

In progress.

GENERAL PLAN UPDATE

Help us identify areas of the City in which new housing, businesses, industries, and other uses should be located. Community workshops will be held in each Council Ward:

March 9, 6:00p-8:00p Ward 5: Shandin Hills 3380 Little Mountain Dr

March 10, 6:00p-8:00p Ward 6: New Hope Center 1505 W Highland Ave

March 12, 10:00a-12:00p Ward 2: ICUC 1411 N D St

March 15, 5:30p-7:30p Ward 1: Feldheym Public Library 555 W 6th St March 22, 6:00p-8:00p Ward 7: Ecclesia Church 1314 E Date St

March 24, 6:00p-8:00p Ward 3: San Manuel College 250 S G St

March 26, 10:00a-12:00p Ward 4: Lutheran Church 5050 N Sierra Way

March 28, 6:00p-8:00p Citywide: Virtual cosb_workshop.eventbrite.com



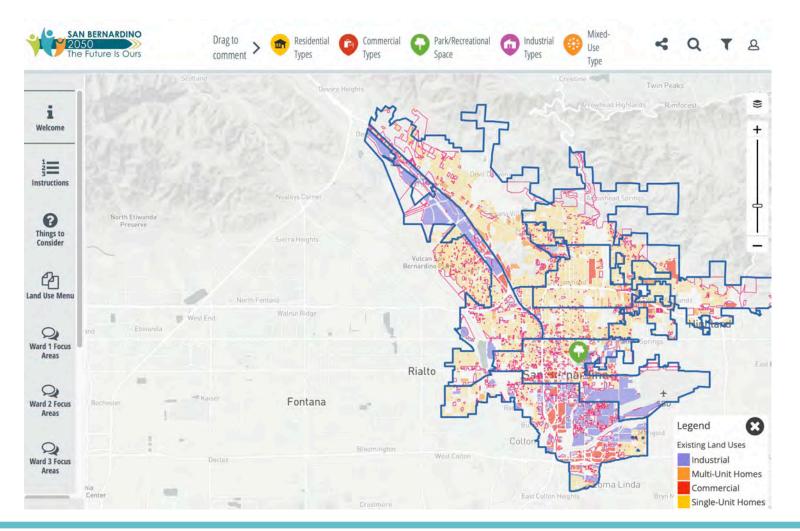








On-line Mapping Activity for Land Use Planning



Continued opportunity for input:

- FutureSB2050.com
- Closes April 14

Advisory Committees

Upcoming

- General Plan Advisory Committee
 - Third Thursdays, 6-8 pm
 - Next Meeting: May 19
- Downtown Advisory Committee
 - Fourth Wednesdays, 6-8 pm
 - Next Meeting: TBD

Meetings are held at 201 North E St, 3rd FL, Board Room



Other Activities!

Downtown Specific Plan

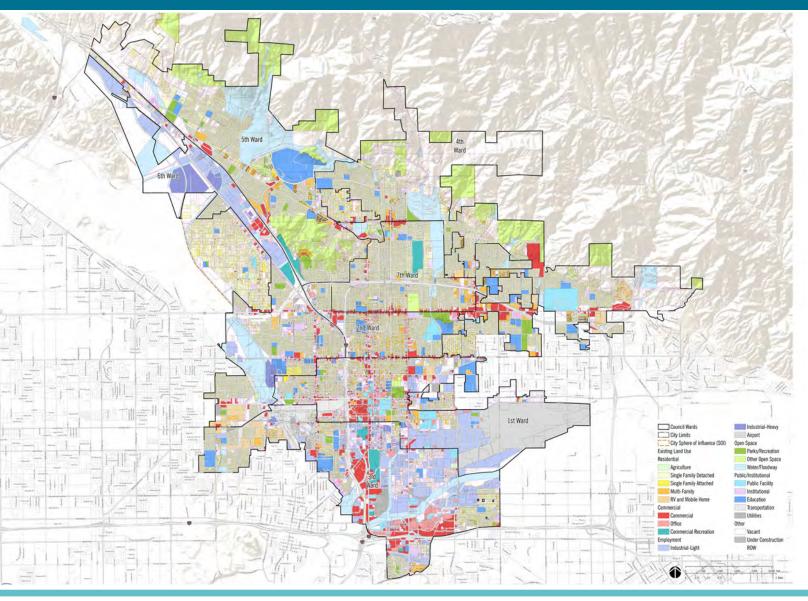
Come provide input on potential future development, improvements to streets, and design requirements!

- April 5th | Feldheym Public Library | 5:30p – 7:30p
- April 7th | Fifth Street Senior Center | 6:00p – 8:00p









Exercise 1:

Identify:

- 1. Principal activity centers
- 2. New housing
- 3. New commercial and office uses
- 4. Areas preserved for their existing uses and open spaces

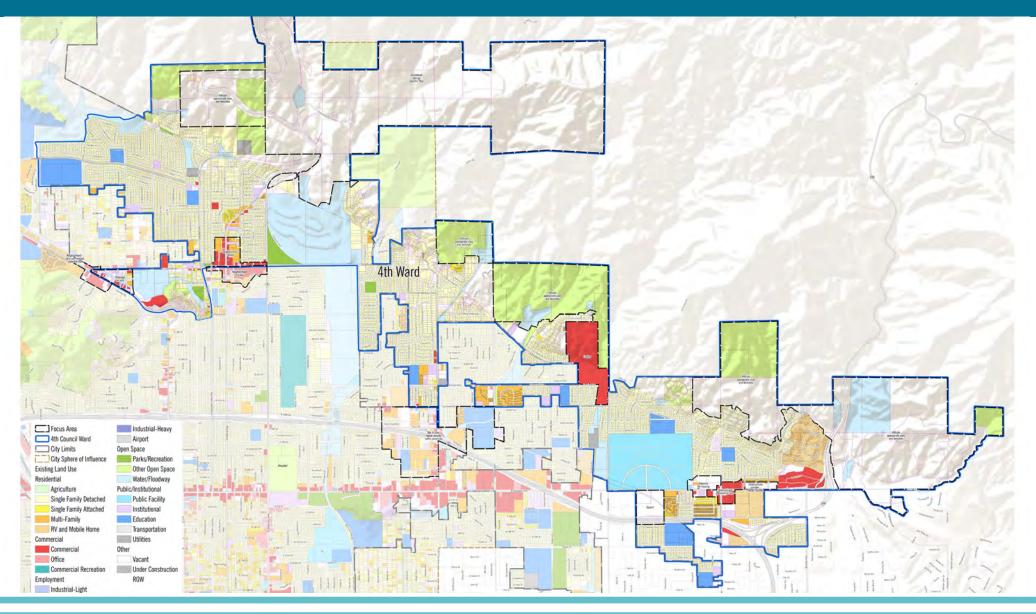
Exercise 2:

Objective

- Identify/confirm areas where new development should be located
 - Vacant properties
 - Underutilized properties
 - Economically under-performing and/or obsolete uses
 - Opportunity sites to leverage new development (e.g., areas in proximity to transit stations)

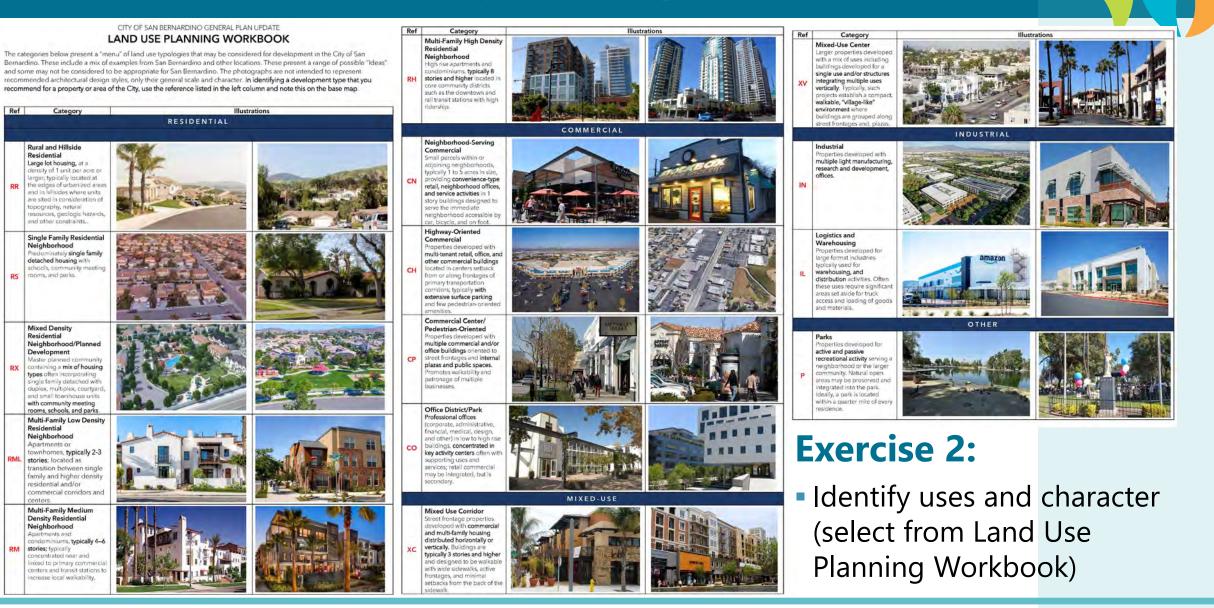
Questions

What are the types and character of uses that should be accommodated in these areas?



Exercise 2:

- Confirm locations of change
- Identify uses and character (select from Land Use Workbook)



Some Considerations...



- How to accommodate existing and future housing needs for next 20-25 years—Locations, types and densities of residential development
- How to address continuing economic shift to on-line retailing, with reduced demands for **commercial** buildings—How to re-position/redevelop commercial centers and corridors
- How to capitalize on/leverage new economic opportunities (e.g., reinvestment in the downtown, around transit stations, airport-adjacent, and so on)
- How to maintain transitions among uses of different intensity and use to ensure compatibility
- New parklands and public facilities may not be designated (legal restrictions regarding the "taking" of private property)

Report Back

Land Use Alternatives





Thank you for coming! Please Encourage Your Neighbors and Friends to Participate in Upcoming Workshops!



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